

SUPERIOR CONTROL MEANS CONFIDENCE IN ANY DRIVING SITUATION, THAT'S WHY EVERY SUBARU HAS AN ADVANCED FULL-TIME ALL-WHEEL DRIVING SYSTEM FOR MAXIMUM TRACTION AND A COMFORTABLE, WELL-THOUGHT INTERIOR WITH EASY O OPERATE CONTROLS, EXPANSIVE WINDOWS AND GENEROUS 2002 Subaru Impreza MIRRORS CIVE SUPERIOR VISIBILITY, A CLEAN, AERO-A SAFER CAR, IT'S A LESSON WE'VE LEARNED ON THE WORLD'S MOST CHALLENGING ROADS IN SOME OF THE WORST CONDITIONS IMAGINABLE. IT'S THE SIMPLE TRUTH BEHIND THE SUBARU PHILOSOPHY OF ACTIVE DRIVING, ACTIVE SAFETY.

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ALL-WHEEL DRIVING SYSTEM

66 IMPREZA WRX SEDAN

WRX

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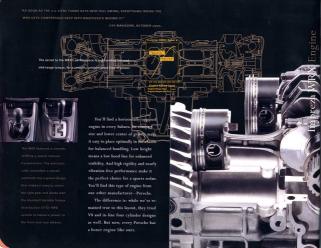
12 ACCOLADES

A casual glance will not reveal the soul of the WRX, It was not designed by some stylist to elicit a response that says look at me, I'm a supercar, It was designed by engineers to win in the most brutal arena of motorsports, the World Rally Championship. The rally version succeeded, winning three years in a row. What worked there is what you see here; an enormously powerful sports sedan that provides world class performance with the control and comfort found in every Subaru. It's as easy to drive around the block as it



is at its very limits: the ultimate sports sedan anyone can drive.





YOU MIGHT EXPECT A RACE-DERIVED ENGINE TO BE A PEAKY, HARD-TO-CONTROL MONSTER. NOTHING COULD BE FURTHER FROM THE TRUTH, RALLYING DEMANDS AN ENGINE THAT CAN PROVIDE POWER THROUGHOUT THE RPM BAND AND DELIVER IT IN A LINEAR, PREDICTABLE MANNER, AS IMPRESSIVE AS 227 HORSEPOWER IS, THE FACT THAT THE WRX ENGINE MAKES ITS MAXIMUM TORQUE AT ONLY 4,000 RPM MEANS POWER IS ON TAP AT ALL TIMES. BUT AS POWERFUL AS THE WRX ENGINE IS, IT'S ALSO CLEAN. DESIGNED TO MEET GLORAL EMISSIONS STANDARDS. THE ENGINE RURNS SO CLEANLY THAT THE WRX ALSO QUALIFIES AS A LOW EMISSION VEHICLE (LEV) IN THE U.S.



fuel injectors, the Tumble Gen the swirl of the air/fuel mixture



smallest package, the WKX

alloy construction, dual over-

coming into the engine 13.5 PSI. An auxiliary oil



-_THE WAY IS A DEVASTABLING UT QUICK, SUBE-POOTED MACHINE WITH A CHASSIS RIGHT OUT OF SPORT-SEDAN BEAVER.*
AUTOMOBILE MAGAZINE, DECEMBER 2000



HAT "TRACTION CONTROL" WANTS TO BE WHEN IT GROWS UP.

Four little patches of tree between you and the road. Why not use them all? The Subaru All. Wheel Driving System constantly monitors and monthly adjust ponce to proside the heat traction in any weather, for ultimate control, the system trives all four wheels all the time, untils some AWD systems that drive andy two wheels until they detect a To further exploit the power of its engine, the WXX features a stand-time of the transition of the tra

which shalling the vehicle's weight shifts floward, reducing tear-wheel fraction. Subarra AWD can respond by sending power to the front wheels for senter-overall specifing control. then accelerating, the veloic's weight shifts rearward, aducing fraction to the front freels. In response, Subaru WD can smoothly direct ower to the rear wheels

help keep body roll in ches

THE CASE OF THE GOOD OF COLORY MANAGEMENT AND SOUTH TO BOTH THE TOTAL THE TO



Subaru AWD has conquered the unique demands of railying, where a vehicle must be extremely responsive and manueverable, yet completely stable and predictable.



Doing into a cornel, represented drive cors (end to oversioes.

The rear wheels can break

loose, sending the car into spin. Subaru AWD tracks smoothly through the curve Coming out of a corner, a front wheel drive car tends to

outside of a curve when accelerating, With AWD, the Subaru

the right amount of power to the rear wheels. When going uphili, the veil cleik weight shifts rearwant, reducing traction to the fro wheels, in response, Suba AWO can smeothly direct power to the rear wheels.

hen going downhill, the re's weight shifts forward ducing rear-wheel tractic

by sending power to the front wheels for better overall steering "A LOW-MOUNTED FLAT-FOUR ENGINE, LONGITUDINAL TRANSMISSION, STRUT
SUSPENSION AT EACH CORNER AND FOUR WHEEL DRIVE IS PURIST ENGINEERING."

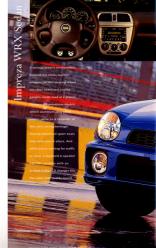
(AR MAGAZINE, OCTOBER Rece

RACE PROVEN. NOT "INSPIRED".



Large taillights wrap around for added visibility. The available rear spoiler adds downforce at speed. And chrome dual exhaust tips add a finishing touch. Some manufacturers seem to think that all you need to do is take a family car, add hig wheels, fat tires, a spoiler and maybe some fancy graphics, and you have a yours sedan. Oh, and don't forget a chrome muffler the size of a coffee can—that's in right now. Because looking sporty is what it's all about, right? We beg to disagree.

Designed, tested and proven in its rally form, in the world's most brutal form of motorsport, what you see isn't exterior atyling, It's armor that's been proven in battle. The fact that the WRX is so ruggedly handsome is just a coincidence.







A TRUE PERFORMANCE SPORT WAGON.

Maybe one car can't do everything, but the WRX Sport Wagon comes close. Combine the pure performance of All-Wheel Drive and 227 horsepower with the flexibility of a wagon with impressive cargo storage, and you have a vehicle that can haul in every sense of the word.

Wherever you go, comfort is assured with standard air conditioning, MOMO leather-wrapped steering wheel, power windows, mirrors and door locks, cruise control, remote keyless entry and 6-speaker AM/FM cassette audio system, with an in-dash 6-disc CD changer.



spoiler of the WRX Spert Wagon not only aids aerodynamics, it helps seep the rear window clean. The standard rear wiper with dual spray washer and the rear window's glassto-glass design help you see out, and large wraparound tallights help others see you.

Impreza WRX Sport Wagon shown in Platinum Silver Metallic

CAR MAGAZINE, OCTOBER 2000

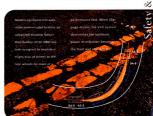
High performance braking system— By-products of our sally experience are large diameter, fado-resistant 4-wheel disc brakes.





Subaru takes advantage of the boxer engine's short overall height to provide a tow hoodline for a clear view of the road albead. The standard seat height adjuster heigs the driver to get a commanding view.

there to belp protect you.



Although sallying is all about going quickly through the worst terrain imaginable, it is also a real world classroom about collisions. Bally cars row into things all the time-rocks theses, sand durins—at very high speeds. It gloves is a depth of understanding a manufacturer can't get from only watching controlled collisions is now sterille Libosatory. TYPE OF THE PARTY OF THE PARTY



Second generation front bags help cushion occup bular steel side-impact door ams help protect occupants

Front seat side-impact

air bags are mounted on the front seats, maintaining or

seating position."



ting Shaped Reinforcement haves in the front, center and rear of the body oncurse disperse impact energy around the passenger companionest, aftering added potentian for ecoupters. The center ring connects the center piller with the latent reaf and flow supports for increased side impact potentiation, in addition, a specially designed flows tab draws increases energy advocation in cellular fillratio difficient.

	G		

ype	Horizontally opposed DOHC 16-valve high-output 4-cylinder intercooled turbo
Sisplacement	2.0 liters (122 cubic inches)
lorsepower	227 @ 6000 rpm
orque (lbft.)	217 @ 4000 rpm
alvetrain	16-valve with dual overhead camshaft design (DOHC
uel System	Sequential multi-port fuel injection system
mition System	Direct ignition system; platinum-tipped spark plugs
ingine Management	ECM Engine Control Module manages fuel injection and ignition systems and features learning, self- diagnosis, limp-home and anti-knock capabilities
uel Tank Capacity	15.9 gallons
002 EPA Mileage	20/27 (manual transmission)
stimates (mpg,	19/26 (automatic transmission)

Specifications

city/highway)

Manual Transmission	5-speed manual with overdrive
Automatic Transmission (Optional)	4-speed electronically controlled automatic with overdrive This transmission has an automatic power mode which engages with rapid use of the accelerator pedal.
All-Wheel Drive (AWD)	Full-time AWD system automatically distributes power between front and rure wheels based on traction needs Manual transmission models have a viscous-coupling locking center differential. Automatic transmission models have Variable Torque Distribution (VTD). All WMX models have a viscous limited-slip year differential.

CHASSIS	
Body Construction	Unibody construction with front and rear crumple zones and aluminum-alloy hood. 70% of body sheet metal is two-sided galvanized.
Suspension	Fully independent, sport-tuned, with coil springs and struts Front: lower Larms with liquid-filled rear bushings and stabilizer bar Rear: parallel links and stabilizer bar
Brakes	Power-assisted with dual diagonal hydraulic circuits and 4-channel/4-sensor anti-lock braking system (ABS) Front: 11.4-inch ventilated discs with twin-piston calipers Rear: 10.3-inch discs
Steering	Rack-and-pinion with engine-speed-sensing variable power assist
Turning Circle, Curb-to-Curb	35.4 feet
Wheels	16-inch aluminum-alloy
Tires	205/55R16 89V all-season radials

Wheelbase/Length	99.4/173.4	99.4/173.4
Width/Height	68.1/56.7	66.7/\$8.5
Track: front/rear	\$8.5/\$8.3	\$7.7/\$7.3
Headroom: front/rear	38.6/36.7	39.7/37.3
Legroom: front/rear	42.9/33.0	42.9/33.7
Shoulder room: front/rear	52.7/52.9	52.7/52.9
Curb Weight (lbs.)		
Manual Transmission	3085	3165
Automatic Transmission	3140	3220
Towing canacity (lbs.)*	2000	2000

Sport Wrong

EXTERIOR







Midnight Black Pearl



INTERIOR















INTERIOR FEA	TURES (Highlights)
Audio	AM/FM stereo with logic control cassette, in-dash 6-disc CD changer and six speakers
Convenience	Remote keyless entry; dual visor vanity mirrors; maj lights; cruise control; driver's seat height adjustment two cup holders
Comfort	MOMO* steering wheel; WRX-embroidered floor mats; sport-design bucket seats; air conditioning;

SAFETY FEATURES

	Sedan	Sport Wagon
Meets all federal passenger car safety standards	S	s
All-Wheel Drive (AWD)	5	\$
Viscous limited-slip rear differential	S	S
4-channel/4-sensor anti-lock braking system (ABS)	S	5
Dual front air bags (SRS)**	S	5
Front seat side-impact air bags (SRS)**	s	S
Height-adjustable 3-point front seathelts with pre-tensioners and force limiters	s	s
3-point rear seatbelts for all three seating positions	s	S
Uniform child safety seat anchorage system	s	S
Energy-absorbing front and rear crumple zones	s	S
Side-impact door beams	S	S
Child safety rear door locks	S	S
Internal child safety trunk release	5	

EXTERIOR FEATURES migraphs)		
Performance	Aluminum-alloy hood, functional hood scoop, aerodynamic side ground effects molding, dual-outlet sport tailpipe	
Safety	Multi-reflector halogen fog lights, variable intermittent windshield wipers and rear wiper	

Warranties^t

Basic Warranty	3 years or 36,000 miles, whichever comes first		
Powertrain Warranty	5 years or 60,000 miles, whichever comes first		
B - B - C - C - W	form orbital advan		

* See Owner's Manual for detailed instructions you should follow when towing a trailer: ** The Supplemental Restraint System (SRS) (air bars) affords the driver and front passen per additional protection in a moderate to severe frontal or (when equipped with front

seat side-impact air bags) a side-impact collision. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon bug deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat † For complete warranty information, including coverage and exclusions, see your Subaru dealer,

Specifications in this brochure are based on the latest product information available at the time of publication. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc. reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages. Colors shown may vary due to reproduction and printing processes. For more information, contact your Subaru dealer, Subaru, Impreza, WRX, MOMO, BBS, and "The Beauty of All-Wheel Drive," are registered trademarks

S = Standard / _ = Not Available

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ated with the American Association, the

Cance Association, the National Ski Patrol and Professional Ski Instructors of America, The Cross Country Skiling Taccory Team*,

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in's Golf

The Subaru Roadside Assistance Program covers all 2002 Subaru vehicles during the flest three years or 18,000 miles, whichever comes first. By calling the toll-free number in the Owner's Information Kit, Subaru owners can take advantage of any of the following benefits:

 24-hour Roadside Assistance, seven days a week, 365 days a year all throughout the United States.

 Emergency Towing Service to the nearest authorized Subaru dealer

* Emergency Roadside Assistance for jump starts, gasoline (up to two gallons), flat tire change, emergency lockout service (lost key or key is locked in the vehicle) and emergency fluid replacement.

See your Subaru dealer for details.

Subani supports the U.S. Forest Service's
"Thead lightly" appointains and urges you to
go easy on the environment when you
go 40% highways. Tread lightly!" (files

LL.Bear